

Ronnie M. Mendoza

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Education:

Rutgers University: Rutgers Business School

B.S. in Business Analytics and Information Technology

Minor: Digital Communication, Information, and Media

New Brunswick, New Jersey

Graduated May 2016

Technical Skills:

- ♦ **Programming Proficiencies:** C#/VBA, ASP .Net, Java, R, SQL, HTML5, CSS3, Sass/LESS, Wordpress, Drupal, JavaScript/jQuery, PHP, Python, Bootstrap, Git, Gulp, Microsoft Visual Studio, Eclipse IDE, R Studio
- ♦ **Database Administration:** SQL Server Management Studio, E-R Modeling, Stored Procedures, T-SQL, SAP BI Web Intelligence
- ♦ **Health IT:** Epic EMR, Epic UserWeb Documentation, CAREware, Clinical Data Analysis, 340B Data Reporting/Extract
- ♦ **Analytics:** Tableau, SEO, Google Analytics, Disparity Drill-Down, PDSA Cycles, User Experience (UX) Research
- ♦ **Productivity:** Microsoft Office (Word, PowerPoint, Excel, Access, Visio, Publisher, Outlook), Google Suite
- ♦ **Media Production:** Photography, Cinematography, Adobe Creative Cloud (Lightroom, Premier Pro, Photoshop, Audition, SpeedGrade)

WORK EXPERIENCE

Cooper University Healthcare – Early Intervention Program (EIP)

Camden, NJ

Data Analyst

April '17 – Present

- ♦ Perform clinical analysis through CAREware/Epic Data Warehouse reporting to identify outcome deviations in patient care
- ♦ Oversee CAREWare (//SQLCON01/CW_data) and Gilead HIV/HCV database administration to interface client-level data
- ♦ Lead Clinical Quality Management (CQM) committees to review department goals and lagging performance measures to identify areas in need of clinical intervention. Provides guidance to NJ DOH on Executive CAREWare Committee
- ♦ Coordinate with external departments to complete hospitalwide, interdisciplinary projects
 - Developed Verity 340B daily extract and liaised with BI Developers to create Walgreens 340B extract to spec
 - Managed Gilead database to track outcomes from policy-driven, Epic BPA changes with Medical Informatics and Pathology. Reported out predicted downstream revenue from increased HCV identification and 340b fills
 - Mediated between Application Analysts and Clinicians to create custom SmartTool elements and Doc Flowsheets
- ♦ Conducted research with medical providers to assist in authoring abstracts and processes related to clinical care and treatment of infectious diseases. Presented data findings at National HIV Conference (ronniemendoza.com/dvls.pdf)

Strattech Limited

New Brunswick, NJ

Co-Founder and Lead Web Developer

April '16 – Feb '18

- ♦ Founded a digital consulting startup that specializes in developing vital branding and marketing strategies with the use of analytics, content ideation, and website development through modern build tools
- ♦ Conducted user research to develop dynamic websites to build brand image for clients, including Rutgers departments
 - rdi2.ronniemendoza.com
 - njbiomatsymposium.ronniemendoza.com
 - postscriptyouth.org
 - and more

Canon Financial Services, Inc.

Mt. Laurel, NJ

Applications Development Intern

June '15 – Aug '15

- ♦ Created financial applications to improve customer service call flow using ASP .NET Framework
- ♦ Written data access logic in C# and ADO Object Model utilizing SQL Server Stored Procedures and Oracle queries
- ♦ Led design team to develop a web prototype for company site using HTML5, CSS3, jQuery and Bootstrap

LEADERSHIP AND PHILANTHROPIC ACTIVITIES

Charcot Marie Tooth Association

Philadelphia, PA

Philadelphia Branch Coordinator

Feb '16 – Nov '18

- ♦ Coordinated with organization's Director of Community Services to establish Philadelphia region branch dedicated to providing support and resources to individuals affected by CMT
- ♦ Build organization awareness by working with Healthcare professionals and holding quarterly meetings

TEDxRutgers Organization

Vice President

May '15 – July '16

- ♦ Lead committee discussions regarding event logistics, TED license procurement, creative marketing strategies, and funding to operate on an estimated annual budget of over \$20K for a conference attended by over 500 individuals
- ♦ Supervised all (5) inter-organizational committees and volunteers to assure completion of tasks on a timely basis

Production Manager

Sep '14 – May '15

- ♦ Coordinated meetings with Campus Deans, Rutgers Technical and Event directors, and other key stakeholders
- ♦ Established weekly charters to clearly identify constraints, scope, and goals by gathering project requirements

PostScript {Empowering Youth} – Founding Board Member and Web Developer

Sep '15 – Present